

Kellie Chen

Industrial Designer

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EDUCATION

ArtCenter College of Design

Bachelor of Science, Product Design

Pasadena, CA

Jan. 2024 – May 2028

University of the Arts London

Foundation Degree, 3D Design

London, UK

Sep. 2022 – Sep. 2023

Studied across Textile, 3D, and Architecture disciplines

EXPERIENCE

Teaching Assistant — Prototyping & Model Making

ArtCenter College of Design

Sep. 2025 – Dec. 2025

Pasadena, CA

Supported studio instruction in physical prototyping: foam carving, model fabrication, and material finishing for a class of 20+

Provided one-on-one feedback on ideation and form development; communicated design intent clearly across varying skill levels

Freelance Graphic Designer

Evolmpression

2025

Los Angeles, CA

Created character illustration and brand graphics for a specialty food brand centered on tanghulu (candied hawthorn), a traditional Chinese street snack

Developed visual assets including mascot-style figures and decorative pattern elements aligned with the brand identity

Freelance Logo Designer

The University of Hong Kong Shenzhen Hospital — OB/GYN Department

2024

Shenzhen, China

Commissioned to design the official logo for the Obstetrics & Gynecology department of a major public hospital

Delivered a refined mark balancing medical credibility with warmth and approachability

SKILLS

Hard Skills

Visual Communication, Rapid Prototyping, Sketching, Hand Rendering, Model Making, Packaging Design, Workshop Tools

Technical Skills

SolidWorks, KeyShot, Rhino, Figma, Adobe Suite, AI Toolset (Vizcom, Midjourney, Krea, etc)

Soft Skills

Team Oriented, Leadership, Attention to Detail, Problem Solving, Outspoken, Storyteller

Languages

English (Fluent), Mandarin Chinese (Fluent)